



National Highways & Infrastructure Development Corporation Limited
(A Public Sector Undertaking under the Ministry of Road, Transport & Highways, Govt. of India)

Phone: 011-23461600

3rd Floor, PTI Building
4, Parliament Street
New Delhi-110001

NHIDCL/Admin/CreativeAgency/2020/5653

Dated: 25.02.2020

All bidders for empanelment of Creative Agency for NHIDCL.

A RFP was hosted at the CPP Portal inviting bids for empanelment of Creative Agency. In response to the RFP, bids from the following six (06) agencies were received:

- (i) Mc Cann Erickson India Pvt Ltd
- (ii) Vermillion Communication Pvt Ltd
- (iii) Prachar Communication Pvt Ltd
- (iv) Spread Design and Innovations Pvt Ltd
- (v) Sanket Communication Pvt Ltd
- (vi) Expression Ad Agency Pvt Ltd

2. All the above said six (06) agencies have qualified the pre-qualification stage. They are requested to give a presentation before the Committee on 03.03.2020 at 15hrs at NHIDCL, 3rd Floor PTI building, 4-Sansad Marg, New Delhi-110001

(S. Ramakrishnan)
DGM (HR/Admin)

To:

1. All the bidders as above

Copy to:

1. GM (HR), NHIDCL
2. GM (IT), NHIDCL- to upload on the website and to arrange IT set up on the above mentioned date and time.